

EXECUTIVE SUMMARY – “BRASIL+COMPETITIVO”

Encourage entrepreneurship, increase business competitiveness and improve access to growth capital for medium enterprises

(“MEs”) – October 10, 2013

www.bmaiscompet.com.br

B+COMPET

Educational

Growth Capital

Digital Presence

Competitiveness

ME Show Room

Investors

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- **Generate continuous and accelerated growth conditions for MEs**
greater innovation real sector
R\$84 billion in private productive investments

- Increase the long-term competitiveness of MEs sustained
more than 1 million new registered jobs
- Contribute to sustainable GDP growth
formalization of productive chains

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grupo de trabalho e